

Number/code: OM/SM13

Title: THE STADIUM'S RECYCLED CARPETS

Guidelines section:

<input type="checkbox"/>	Governance	<input checked="" type="checkbox"/>	Operational management		
		<input type="checkbox"/>	<i>Context of the event</i>	<input type="checkbox"/>	<i>Procurement</i>
		<input type="checkbox"/>	<i>Event</i>	<input type="checkbox"/>	<i>Mobility and logistics</i>
		<input checked="" type="checkbox"/>	<i>Stadium management</i>	<input type="checkbox"/>	

Description

Philadelphia Eagles is an American club of the National Football League that in 2003 started the program “Go Green” in order to be more environmentally responsible. In particular, among others, they focused on an intensive recycling program. In fact, the stadium is featured with carpets made from recycled fibres.

Environmental benefits

The practice allows the club to avoid the use of materials that are difficult to recycle.

Economic benefits

The ‘Green Recycling’ adopted by Philadelphia Eagles allowed to reduce the costs associated with the collection and disposal of waste.

Applicability and replicability potential

The practice can be potentially applied even in other contexts. The replicability is possible without any specific concern.

Source

[Philadelphia Eagles](#)

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