

Number/code: OM/SM11

Title: Green cleaning products

Guidelines section:

	Governance	X	Operational management	
	<i>Context of the event</i>		<i>Procurement</i>	
	<i>Event</i>		<i>Mobility and logistics</i>	
X	<i>Stadium management</i>			

Description

Philadelphia Eagles is an American club of the National Football League that in 2003 started the program “Go Green” in order to be more environmentally responsible. Among other initiatives, the club uses *green* cleaning products to treat the turf and avoid chemicals.

Environmental benefits

The choice of using green products allows the club to avoid the use of chemicals or other detrimental substances that can alternate the quality and the duration of the turf.

Economic benefits

The ‘Green Products’ adopted by Philadelphia Eagles allows to reduce the costs related to the purchase and consumption of pesticides and fertilizers.

Applicability and replicability potential

The practice can be potentially applied even in other contexts. However, the replicability potential is linked to the specific environmental condition and positioning of each stadium.

Source

[Philadelphia Eagles](#)

[Philadelphia Eagles](#)

[Guidelines of French Ministry of Sport \(p.13\)](#)

[Green Events Austrian Ecolabel \(p. 13\)](#)