

Practice to be assessed and included in the Guidelines

Number/code: GOV23

Title: SUSTAINABLE EVENT HANDBOOK

Guidelines section:

<input checked="" type="checkbox"/> X	Governance	<input type="checkbox"/>	Operational management		
		<input type="checkbox"/>	<i>Context of the event</i>	<input type="checkbox"/>	<i>Procurement</i>
		<input type="checkbox"/>	<i>Event</i>	<input type="checkbox"/>	<i>Mobility and logistics</i>
		<input type="checkbox"/>	<i>Stadium management</i>	<input type="checkbox"/>	

Description:

The FEI issued a handbook aiming to encourage event organisers of equestrian events to implement various sustainability initiatives that will help reduce negative environmental impact and create a positive legacy. The handbook is a monitoring and guidance tool that event organisers can use to create their own sustainability plan. The tool indicates a series of sustainability initiatives linked to a series of objectives in the following domains:

- Venue (infrastructure, stabling, overlay);
- Waste management;
- Energy use;
- Transport;
- Food & beverage, merchandising;
- On-site establishments;
- Management, communication and marketing;
- Accommodation (hotels, camping).

Each initiative is graded on its ‘Awareness Potential’, ‘Impact Minimisation’ and ‘Ease of Implementation’. Event organisers can select initiatives based on the priorities they have set themselves.

Environmental benefits:

It is not possible to identify specific environmental benefits as the document serves a guidance tool. Potential benefits depend on the domains and initiatives that organisers want to focus on for their events.

Economic benefits:

It is not possible to identify specific economic benefits as the document serves a guidance tool. Potential benefits depend on the domains and initiatives that organisers want to focus on for their events.

Applicability and replicability potential

The handbook can be used by any (equestrian) event organiser aiming to improve events' sustainability. The handbook includes a methodology to choose priority objectives and domains, which organisers can use to create their own sustainability plan according to the initiatives that are suggested and the expected impact minimisation, ease of implementation and awareness potential.

Source:

[FEI - Sustainability Handbook](#)