

Practice to be assessed and included in the Guidelines

Number/code: GOV11

Title: SPONSORS SUSTAINABILITY NETWORK

Guidelines section:

<input checked="" type="checkbox"/>	Governance	<input type="checkbox"/>	Operational management
		<input type="checkbox"/>	<i>Context of the event</i>
		<input type="checkbox"/>	<i>Event</i>
		<input type="checkbox"/>	<i>Stadium management</i>
		<input type="checkbox"/>	<i>Procurement</i>
		<input type="checkbox"/>	<i>Mobility and logistics</i>
		<input type="checkbox"/>	

Description:

Tokyo 2020 established the Sponsors Sustainability Network (SSN) as a place for cooperation of Sponsors to exchange ideas and reflect various views into operation plans, towards the specification of the plans and continuous improvement. Consideration of sustainability at the Tokyo 2020 Games will be maximized through this network.

Today 43 of 60 Olympic sponsors and 41 of 52 Paralympic sponsors have joined the SSN. Various projects to maximize sustainability consideration are planned based on exchanged ideas about resource management, such as maximization of reuse and recycle of procurement items, and CO2 emission measures. Since the necessity of consideration of sustainability in processes of the Games, such as procurement, should be shared and understood by all parties involved, advanced consideration and leading actions of SSN member sponsors are shared to wide range of stakeholders via the website as guiding examples of sustainability consideration.

Environmental benefits

Synergies between the components of the network can maximize sustainability considerations.

Economic benefits:

Great results can be gained through a minimal economic cost.

Applicability and replicability potential

The network is suitable to be replicated in the preparation phase of the major sporting events.

Source

[IOC Sustainability Essentials](#) (p. 35-37)

[Vancouver 2010](#)

TOKYO 2020