



## **Deliverable C.1.2**

### Report on the assessment of the socio-economic baseline



## Document history

Version	Date	Description
1.0	24.01.2020	First version of the document



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## 1. Aim of the document and method.

The present report details the results of the assessment of the socio-economic baseline of National Football Associations (NFAs) participating in the LIFE Tackle project. The data collection has been conducted within Action C.1.2 and aims at establishing a benchmark for assessing the impact of the project's actions on a set of indicators related to the environmental and social performance of NFAs, both from a governance (organizational) and operational perspective, as foreseen by Action C.1.3.

The socioeconomic data here showcased have been provided by the Italian Football Federation (Federazione Italiana Giuoco Calcio - FIGC), the Romanian Football Federation (Federația Română de Fotbal - FRF) and the Swedish Football Association (Svenska Fotbollförbundet – SvFF) to detail their current environmental and socio-economic performance in relation to a set of parameters which are considered relevant to LIFE Tackle objectives.

A total of 19 indicators have been selected for the current assessment, concerning both governance aspects and operational aspects. Specifically, governance indicators are constituted of three categories:

- ***Responsibilities and training*** – concerns the allocation of environmental or sustainability roles and responsibilities to organizations' employees, provision of environmental training to employees, contractors, suppliers and external personnel;
- ***Reporting and communication*** – concerns communication and disclosure initiatives related to the organizations' non-financial performance (such as environmental and sustainability performance), such as online communication, social media, as well as participation in conferences and awareness raising initiatives;
- ***Collaborations, partnerships and engagement*** – concerns participation in projects on environmental or sustainability issues, both at national and European levels, collaborations or partnerships with stakeholders (e.g. NGOs, local communities etc.), stakeholders engagement initiatives on environmental or sustainability issues;

With regard to operational indicators, 2 indicators were selected to account for organizations' efforts to purchase environmentally-friendly goods and services or to purchase goods and services from environmentally certified suppliers. Accordingly, the following category:



- **Procurement** – concerns value of purchases from environmentally-certified suppliers (e.g. ISO 14001, EMAS etc.) and value of environmentally-certified products or services acquired (e.g. EU Ecolabel, FSC etc.).

Data were collected by means of an online survey among the NFAs involved in Tackle. Each indicator was designed with a simple metric to facilitate respondents and avoid vague answers. In case that data for a specific indicator were not readily available, or in case an indicator was not applicable to a specific NFA, respondents answered “N/A – not applicable” to the specific indicator. Data provided by the NFAs refer to the period between September 2017 to September 2018, i.e. before the beginning of the Tackle project.

The following sections report results of the survey on the socio-economic baseline, for each NFA.



## 2. Results.

### a. Governance – Responsibilities and training

The “Responsibilities and training” section of the survey consisted of 7 indicators. Indicators #1 and #2 relate to organizational aspects such as NFAs’ personnel composition and allocation of environmental or sustainability roles and responsibilities. Indicators from #3 to #6 relate to environmental training, measuring the number of employees and external personnel involved in environmental training initiatives, hours of training provided and investments in environmental training. Indicator #7 relates to personnel participation in conferences, conventions or fairs on environmental and sustainability issues.

**Italian Football Federation (FIGC)** – According to data provided by FIGC, in the period September 2017 – September 2018, the Italian NFA employed 256 people. Specifically, environmental and sustainability roles were allocated to 2 employees. FIGC did not provide environmental training to internal or external personnel. The organization took part in 2 events concerning environmental or sustainability issues (Table 1).

#	Indicator	Metric	Data
1.	Total number of employees	No. of employees	256
2.	Number of employees involved in environmental or sustainability issues	No. of employees	2
3.	Number of employees receiving environmental training	No. of employees	0
4.	Hours of environmental training provided to employees	No. of hours	0
5.	Hours of environmental training provided to contractors / service providers / external personnel / Football clubs	No. of hours	0
6.	Total investment on training activities	€	0
7.	Participation ( <i>as audience</i> ) in conferences / conventions / fairs on environmental or sustainability issues	No. of events	2

**Table 1. FIGC – Governance – Responsibilities and training**



**Romanian Football Federation (FRF)** – In the reference period, the FRF employed 150 people and 3 employees were allocated to environmental and sustainability responsibilities. The FRF did not provide environmental training to employees or external personnel (suppliers, service providers, contractors etc.). The Romanian NFA participated to 3 events on sustainability and environmental topics (Table 2).

#	Indicator	Metric	Data
1.	Total number of employees	No. of employees	150
2.	Number of employees involved in environmental or sustainability issues	No. of employees	3
3.	Number of employees receiving environmental training	No. of employees	0
4.	Hours of environmental training provided to employees	No. of hours	0
5.	Hours of environmental training provided to contractors / service providers / external personnel / Football clubs	No. of hours	0
6.	Total investment on training activities	€	0
7.	Participation (as audience) in conferences / conventions / fairs on environmental or sustainability issues	No. of events	3

**Table 2. FRF – Governance – Responsibilities and training**

**Swedish Football Association (SvFF)** – In the reference period, the SvFF employed 150 people and 2 employees were allocated to environmental or sustainability responsibilities. The SvFF did not provide environmental training to employees or external personnel. The ScFF attended 4 events (conferences, fairs or conventions) on sustainability and environmental topics (Table 3).

#	Indicator	Metric	Data
1.	Total number of employees	No. of employees	150
2.	Number of employees involved in environmental or sustainability issues	No. of employees	2
3.	Number of employees receiving environmental training	No. of employees	0



4.	Hours of environmental training provided to employees	No. of hours	0
5.	Hours of environmental training provided to contractors / service providers / external personnel / Football clubs	No. of hours	0
6.	Total investment on training activities	€	0
7.	Participation (as audience) in conferences / conventions / fairs on environmental or sustainability issues	No. of events	4

**Table 3. SvFF – Governance – Responsibilities and training**

## **b. Governance – Reporting and communication**

The “Reporting and communication” section of the survey consists of 7 indicators measuring the number of reporting and communication initiatives concerning non-financial issues, specifically environmental and sustainability performance. More specifically, indicator #1 concerns disclosure of environmental aspects through a Sustainability Report, while indicators #2 and #3 refer to online communications (such as website pages and social media posts). Indicators #4 to #6 refer to external communication, such as participation to conferences and conventions, publications on media outlets (e.g. newspapers or television), and awareness raising initiatives. Lastly, indicator #7 concerns surveys on environmental aspects conducted among internal and external personnel, such as suppliers and contractors, stadiums or football clubs.

**Italian Football Federation (FIGC)** – FIGC did not report any pertinent communication initiatives in the reference period (September 2017 – September 2018) (Table 4).

#	Indicator	Metric	Data
1.	Number of reports redacted concerning sustainability or environmental issues (e.g. Sustainability Report)	No. of reports	0
2.	Number of webpages (on the organization’s website) dedicated to sustainability or environmental issues	No. of webpages	0
3.	Number of online news posted concerning environmental or sustainability issues (e.g. news on website, social media posts, newsletters etc.)	No. of online news	0
4.	Number of participations (as speaker) in conferences / conventions /	No. of events	0





	fairs on environmental or sustainability issues		
5.	Number of communications on external media outlets concerning environmental or sustainability issues (e.g. interviews, newspaper articles, appearances on television, radio or other media etc.)	No. of communications	0
6.	Environmental awareness raising initiatives or campaigns (e.g. media campaigns, video spots etc.)	No. of initiatives	0
7.	Number of environmental surveys conducted (e.g. on employees, football clubs, stadiums, suppliers etc.)	No. of surveys	0

**Table 4. FIGC – Governance – Reporting and communication.**

**Romanian Football Federation (FRF)** – The FRF reported 1 environmental awareness raising initiatives in the reference period (indicator #6). No other relevant initiatives were reported concerning other indicators in the section (Table 5).

#	Indicator	Metric	Data
1.	Number of reports redacted concerning sustainability or environmental issues (e.g. Sustainability Report)	No. of reports	0
2.	Number of webpages (on the organization’s website) dedicated to sustainability or environmental issues	No. of webpages	0
3.	Number of online news posted concerning environmental or sustainability issues (e.g. news on website, social media posts, newsletters etc.)	No. of online news	0
4.	Number of participations ( <i>as speaker</i> ) in conferences / conventions / fairs on environmental or sustainability issues	No. of events	0
5.	Number of communications on external media outlets concerning environmental or sustainability issues (e.g. interviews, newspaper articles, appearances on television, radio or other media etc.)	No. of communications	0
6.	Environmental awareness raising initiatives or campaigns (e.g. media campaigns, video spots etc.)	No. of initiatives	1
7.	Number of environmental surveys conducted (e.g. on employees, football clubs, stadiums, suppliers etc.)	No. of surveys	0

**Table 5. FRF – Governance – Reporting and communication.**



**Swedish Football Association (SvFF)** – In the reference period, the SvFF devoted 3 online pages in its website to environmental or sustainability topics and reported 10 news on similar topics posted on its web communication channels. SvFF’s representatives took part in 4 events on similar topics. No other relevant initiatives were reported concerning other indicators in the section (Table 6).

#	Indicator	Metric	Data
1.	Number of reports redacted concerning sustainability or environmental issues (e.g. Sustainability Report)	No. of reports	0
2.	Number of webpages (on the organization’s website) dedicated to sustainability or environmental issues	No. of webpages	3
3.	Number of online news posted concerning environmental or sustainability issues (e.g. news on website, social media posts, newsletters etc.)	No. of online news	10
4.	Number of participations ( <i>as speaker</i> ) in conferences / conventions / fairs on environmental or sustainability issues	No. of events	4
5.	Number of communications on external media outlets concerning environmental or sustainability issues (e.g. interviews, newspaper articles, appearances on television, radio or other media etc.)	No. of communications	N/A
6.	Environmental awareness raising initiatives or campaigns (e.g. media campaigns, video spots etc.)	No. of initiatives	0
7.	Number of environmental surveys conducted (e.g. on employees, football clubs, stadiums, suppliers etc.)	No. of surveys	0

**Table 6. SvFF – Governance – Reporting and communication.**

### **c. Governance – Collaborations, partnerships and engagement**

Indicators in the “Collaborations, partnerships and engagement” section of the survey registered NFAs’ participation in projects (at European and national levels) concerning environmental improvement and sustainability (indicator #1), as well as collaboration or partnerships with stakeholders (e.g. NGOs, local communities, private companies etc.) on similar topics (indicator #2). Lastly, indicator #3 refers to stakeholder engagement and public consultancy initiatives.



**Italian Football Federation (FIGC)** – FIGC did not report any pertinent collaboration, partnership or engagement initiative in the reference period (September 2017 – September 2018) (Table 7).

#	Indicator	Metric	Data
1.	Number of projects on environmental / sustainability issues, at national and European levels (participation)	No. of projects	0
2.	Number of collaborations / partnerships with stakeholders (e.g. NGOs, companies, local communities etc.) on environmental / sustainability issues, at national and European levels	No. of stakeholders	0
3.	Number of stakeholder engagement and public consultancy initiatives or events on environmental / sustainability issues	No. of initiatives	0

**Table 7. FIGC – Governance – Collaborations, partnerships and engagement.**

**Romanian Football Federation (FRF)** – FRF did not report any pertinent collaboration, partnership or engagement initiative in the reference period (September 2017 – September 2018) (Table 8).

#	Indicator	Metric	Data
1.	Number of projects on environmental / sustainability issues, at national and European levels (participation)	No. of projects	0
2.	Number of collaborations / partnerships with stakeholders (e.g. NGOs, companies, local communities etc.) on environmental / sustainability issues, at national and European levels	No. of stakeholders	0
3.	Number of stakeholder engagement and public consultancy initiatives or events on environmental / sustainability issues	No. of initiatives	0

**Table 8. FRF – Governance – Collaborations, partnerships and engagement.**

**Swedish Football Association (SvFF)** – The SvFF reported 1 collaboration or partnership with regard to environmental or sustainability issues in the reference period. No other initiatives were reported concerning remaining indicators (Table 9).

#	Indicator	Metric	Data
1.	Number of projects on environmental / sustainability issues, at national	No. of	0



	and European levels (participation)	projects	
2.	Number of collaborations / partnerships with stakeholders (e.g. NGOs, companies, local communities etc.) on environmental / sustainability issues, at national and European levels	No. of stakeholders	1
3.	Number of stakeholder engagement and public consultancy initiatives or events on environmental / sustainability issues	No. of initiatives	0

**Table 9. SvFF – Governance – Collaborations, partnerships and engagement**

#### **d. Operational – Procurement**

The “Procurement” section of the survey consists of 2 indicators: indicator #1 aims at measuring the monetary value of purchases from environmentally certified suppliers (e.g. ISO 14001, EMAS etc.), while indicator #2 measures the monetary value of environmentally certified products (e.g. EU Ecolabel, FSC etc.) acquired by the NFAs. As evinced by the results, NFAs could not provide these data as similar indicators are not monitored by the organizations, suggesting that green procurement initiatives are not diffused.

**Italian Football Federation (FIGC)** – Data were not available for the reference period.

#	Indicator	Metric	Data
1.	Value of purchases from environmentally certified suppliers (e.g. ISO 14001, EMAS etc.)	€	N/A
2.	Value of environmentally certified products acquired (e.g. FSC, EU Ecolabel etc.)	€	N/A

**Table 10. FIGC – Operational – Procurement**

**Romanian Football Federation (FRF)** – Data were not available for the reference period.

#	Indicator	Metric	Data
1.	Value of purchases from environmentally certified suppliers (e.g. ISO 14001, EMAS etc.)	€	N/A
2.	Value of environmentally certified products acquired (e.g. FSC, EU Ecolabel etc.)	€	N/A



**Table 11. FRF – Operational – Procurement**

*Swedish Football Association (SvFF)* – Data were not available for the reference period.

#	Indicator	Metric	Data
1.	Value of purchases from environmentally certified suppliers (e.g. ISO 14001, EMAS etc.)	€	N/A
2.	Value of environmentally certified products acquired (e.g. FSC, EU Ecolabel etc.)	€	N/A

**Table 12. SvFF – Operational – Procurement**